



# ARYABHATTA COLLEGE

University of Delhi

**PRESENTS**

## *Social Entrepreneurs Conference*

A CSR Initiative- ECell Aryabhata  
20th November 2021

*"Power of Purpose"*

**Convenor:** Dr. Monica Aggarwal

**Co-Convenors:** Dr. Shivani Raheja, Dr. Ruchi Sharma

**Student Coordinators:** Ms. Simran Mehta, Ms. Shanya Srivastava, Mr. Yash Agarwal, Ms. Muskan Rana, Mr. Prashant Mishra, Mr. Aviral Agrawal, Ms. Mahek Yadav and Ms. Anshika Jain.

**Link:** [▶ SOCIAL ENTREPRENEURS CONFERENCE 2021](#)

## **The Entrepreneurship Cell, Aryabhata College conducted SEC 2021.**

The Social Entrepreneurship Conference brings together academics, students, business leaders, and social entrepreneurs to co-create solutions to the most challenging issues of our society.

**Dr. Monica Aggarwal, convenor of E-Cell Aryabhata**, kicked off the event with a word of gratitude towards the honourable speakers, furthered by encouraging words from **Prof. Manoj Sinha, Principal, Aryabhata College**, for the team of Entrepreneurship Cell and the event. Next, the esteemed panelists for the event were introduced.

Our first speaker was **Dr. Urvashi Sahni**. She is the founder of Study Hall Educational Foundation, Suraksha, and DiDi Foods & Creations. Dr Sahni is a Non-resident Fellow at the Center for Universal Education at the Brookings Institution. She has a Master's and PhD in Education from the University of California, Berkeley and was awarded the Ashoka Fellowship in 2011.

Our 2nd speaker was **Mr Nand Kishore Chaudhary**, the founder of Jaipur Rugs. He also serves as an Advisory Board Member at Health Ventures. Mr. Chaudhary has received numerous awards, like Karamveer Puraskar, E&Y Entrepreneur of the year award, CNBC 18 TV Emerging India Awards, etc.

Our 3<sup>rd</sup> speaker was **Ms Meghna Joshi**, the founder of SWAN Livelihood. She is the Lead Facilitator at Tribes for GOOD. Having an Executive Postgraduate from the Institute of Management technology, she is also an Advanced Associate at Ernst & Young LLP. Ms Joshi is an alumnus of the Business Economics Department of Aryabhata College, University of Delhi.

Lastly, we had **Mr Santosh Parulekar**, the Co-Founder and CEO of Pipal Tree Ventures. Mr Parulekar has done a course in Nonprofit Management from the Harvard Business School. Moreover, in the last seven years, Pipal Tree Ventures has received various awards including Sankalp Award from Intellectap, the UK India skill Forum Award and Jeevika Award from the Bihar government.

Our session started with **Dr. Urvashi Sahni** sharing her struggles of social issues in the terms of gender inequality and the persistence of patriarchy. She told the story of how she faced many problems while starting up as she had no resources and no knowledge getting started. Changing a system is the biggest challenge which she addressed.

She gained experience and learnt on the job itself. She found that consistency was key. Her essential piece of advice for the young people who want to head start as a social entrepreneur was to go to the roots, feel the need, have the passion and bring change systematically.

**Mr Nand Kishore Chaudhary** spoke about untouchability and how it is so important for every social entrepreneur to address it. This becomes especially important when the society disregards you for helping those who are considered to be 'untouchables'. "People should treat everyone equally". He pushed these words to the greatest extent. Along with that, every person should start from somewhere should be the motive for being successful in the field. He also emphasized that a person must have courage and should start from somewhere to build a successful business.

**Ms Meghna Joshi's** viewpoint on social and environment concern took everyone to a deep thought. She told us how women are considered as uneducated in many places and how society treats them. Her initial step was to work for the upliftment of women. She explained that sometimes people did not consider her viewpoints because she was younger than others in her field. She feels that this might be a major problem which a young person can face. She emphasized on the 'Why'. She said "Ask yourself, Why do you want to get started with this? If the answer is clear then there won't be many hurdles for young people. All you need is the Passion for this."

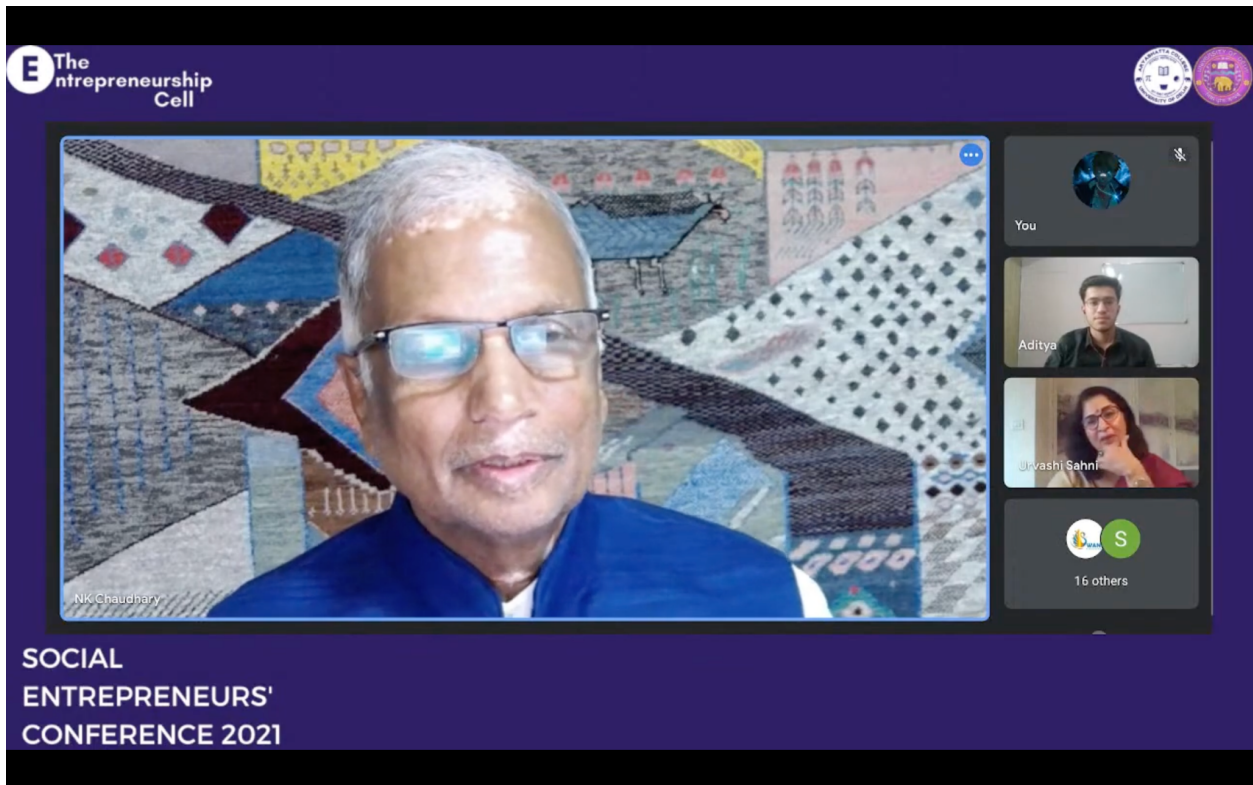
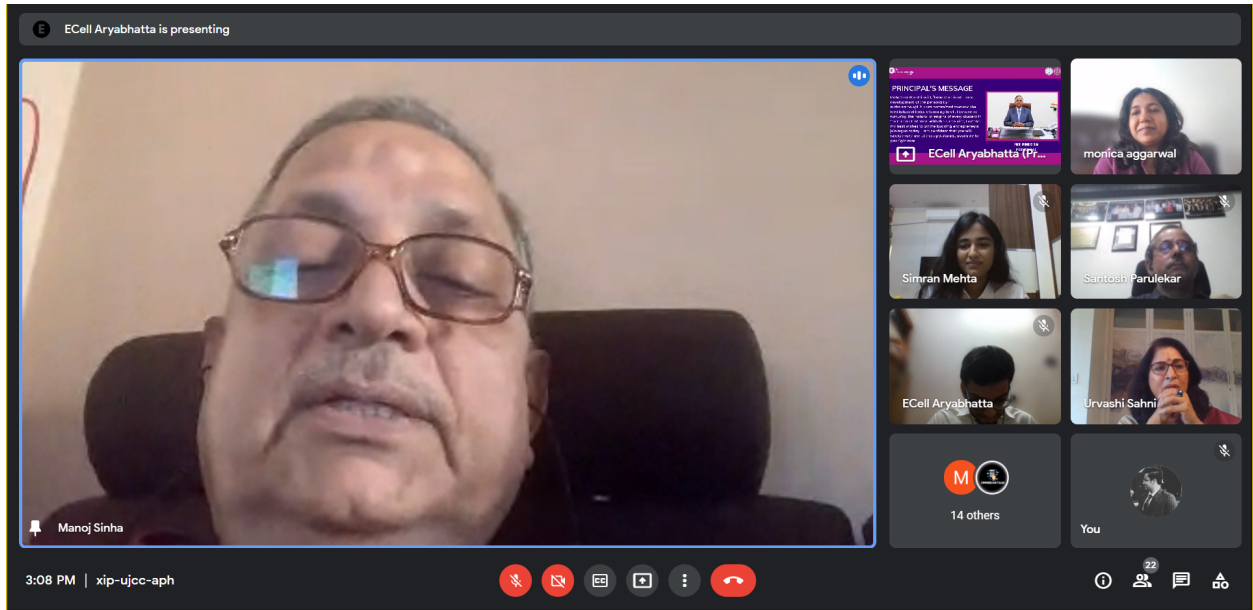
**Mr Santosh Parulekar** talked about how sometimes people get confused with the direction they should take initially and face issues in understanding the starting point of their journey. His advice for this was, "Make up your mind that whatever you are doing, you are doing for yourself and do it with all your passion. Stay confident and then approach it in the right direction. Don't do things forcefully."

The Conference enlightened our students and acted as a lamppost showing them a path towards being a successful social entrepreneur.

Through this event, we learnt that Passion is the most important thing that should drive a social entrepreneur, and highlighted our theme **'The Power of Purpose'**.

The event garnered participation from **more than 500 views** on Youtube.

# EVENT HIGHLIGHTS







Urvasi Sahni

You

Aditya

Simran Mehta

S m

17 others

**SOCIAL  
ENTREPRENEURS'  
CONFERENCE 2021**



SWAN LIVELIHOOD

You

Aditya

NK

NK Chaudhary

S U

16 others

**SOCIAL  
ENTREPRENEURS'  
CONFERENCE 2021**

EVENT POSTERS

**The Entrepreneurship Cell**

**Aryabhata College  
University of Delhi**



**Dr. Urvashi Sahni**  
FOUNDER OF: STUDY HALL EDUCATIONAL FOUNDATION (SHEF), SURAKSHA, DIDI FOODS & CREATIONS.



**Mr. Nand Kishore Chaudhary**  
FOUNDER- JAIPUR RUGS.

# SOCIAL ENTREPRENEURS CONFERENCE 2021



**Ms. Meghna Joshi**  
FOUNDER- SWAN LIVELIHOOD

**Patron**  
Prof. Manoj Sinha  
(Principal)

**Convenor**  
Dr. Monica Aggarwal

**Faculty Coordinators**  
Dr. Shivani Raheja  
Dr. Ruchi Upadhyay

**Student Coordinators**  
Simran Mehta  
Shanya Srivastava



**Mr. Santosh Parulekar**  
CO-FOUNDER & CEO OF PIPAL TREE VENTURES.

**E** The  
ntrepreneurship  
Cell

Aryabhata College  
University of Delhi



# SOCIAL ENTREPRENEURS CONFERENCE 2021

**SATURDAY**

**20**

NOVEMBER, 2021

THE POWER OF PURPOSE

**Patron**

Prof. Manoj Sinha  
(Principal)

**Faculty Coordinators**

Dr. Shivani Raheja  
Dr. Ruchi Upadhyay

**Convenor**

Dr. Monica Aggarwal

**Student Coordinators**

Simran Mehta  
Shanya Srivastava